

# FRANCHISE OPPORTUNITIES RITEWAYS

## About Our Franchise

Today's demand is to manufacture and supply locally. RITEWAYS products are simple to manufacture and can be very easily made from locally available materials. A simple fabrication set up is enough, A few hand tools are all you need to start the manufacturing activity.

All the brands under riteways are disruptive and have big earning potential. TALLBOY® & rejuWATER® are recognized by the government and have solid credentials to compete in the market. Some of our prestigious work includes supplying to Bangalore International Airport, Narcotics, and Customs department, Bhartiya City Integrated Township, Municipal Corporations, etc.



### MANUFACTURING

Start your own local manufacture - local supply franchise business with a few hand tools and small shed space in a nonprime location and earn a lifestyle of your choice. This is the right time to get in.



### DISTRIBUTION

Distribute veggyBARREL® in a different way, this franchise involves supplying, installing and hand holding the households in a pincode to grow their food at home. This is about helping create home farms in your pincode.



### SERVICE

Retrofit, Operate & Maintain, existing sewage treatment plants and composting facilities. The end user can cut down their expenses by 70 to 80%.

01  
OPTION

02  
OPTION

03  
OPTION

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**riteways**

Urban Farming is revolutionizing food logistics around the world. There has never been a better time for any private company to prepare and launch a successful venture in this field.

Starting a new company in Solid Waste Management (SWM) is one of the biggest franchise/business opportunities in India available right now.

There is an immediate need for decentralised sewage/wastewater treatment recycling. Turn this into a profitable business while also benefiting the environment.



# FRANCHISE Opportunities First Time In India

## ✓ SALIENT FEATURES:

- IRR: ABOVE 90%
- CAGR: ABOVE 30%
- ROYALTY: 10%
- PAYBACK: WITHIN 2 YRS

## ✓ BUSINESS SEGMENTS:

- HOMES & APARTMENTS
- HOTELS & PGS
- EDUCATIONAL INSTITUTIONS
- OLD AGE HOMES
- PUBLIC TOILETS
- MARRIAGE HALLS
- MUNICIPAL WARDS & LANDFILL SITES
- VEGETABLE, MILK, FISH & MEAT MARKETS
- FOOD PROCESSING FACTORIES
- AQUACULTURE & FISHERIES
- PLACES OF WORSHIP (TEMPLES, MOSQUES, CHURCHES, GURUDWARAS...)
- IT/ITES
- BUSINESS PARKS & GOVT INSTITUTIONS
- HOSPITALS
- RETROFIT

## ✓ PREFERRED FRANCHISE PARTNER PROFILE

- PROFESSIONAL LOOKING FOR A PROMISING BRAND.
- DYNAMIC ENTREPRENEURS WITH A POSITIVE MIND.
- INVESTORS WITH UNUTILIZED OR UNDERUTILIZED SHOP/SHED.
- CUSTOMER-FRIENDLY ATTITUDE WITH THE "CUSTOMER FIRST" APPROACH.

## ? WHY US

- TWO DECADES OF EXPERIENCE
- PATENTED DESIGNS
- REGISTERED TRADEMARKS
- TRIED AND TESTED
- INSTALLATIONS PAN INDIA
- AWARD WINNING PRODUCTS
- SOLID CREDENTIALS

## ✓ Franchisor shall

- SUPPORT IN SETTING UP THE STORE, ADVERTISING, AND PROMOTION.
- PLAY A ROLE IN STOCK MANAGEMENT AND ORDERING TECHNIQUES.
- SHALL FACILITATE IN COST-EFFECTIVE SOURCING OF RAW MATERIALS THROUGH A TRUSTED AND RELIABLE SUPPLY NETWORK.
- PROVIDE REGULAR ADVICE ON ADMINISTRATION AND STAFF TRAINING.
- SHALL SHARE ITS EXPERIENCE & KNOWLEDGE ON HOW TO MARKET AND COMMUNICATE THE BRAND PROPOSITION.
- SHALL PROVIDE AN OPERATIONS MANUAL CONTAINING MANDATORY AND SUGGESTED SPECIFICATIONS, STANDARDS, OPERATING PROCEDURES, AND RULES OF RUNNING THE OUTLET.
- THE FRANCHISE PARTNERS WILL BENEFIT FROM ONGOING R&D AND OTHER MARKET DEVELOPMENT KNOWLEDGE SHARING.
- SUPPORT IN THE SELECTION OF KEY STAFF.